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RideshareOnline.com

Commuting has never been easier and more cost-saving than with the newly expanded RideshareOnline.com. The new system uses social networking to help people match rides and reap the rewards.

It also makes managing workplace Commute Trip Reduction (CTR) programs faster and easier than ever. Employee Transportation Coordinators are spending less time managing transportation with new tools such as instant data on employee participation including calculating trip and vehicle miles traveled reductions and green house gas emission savings. ETCs will also have the capability of customizing the content on their worksite's page that will allow for worksite specific messages to your employees.

If you haven't visited RideshareOnline.com in a while, you might be surprised by all the new features. Check out its new look, and create an account to see all the new tools that save you time and money and boost your CTR program. To learn more about the new commute management tools on RideshareOnline.com, contact either Mark Melnyk at mark.melnyk@commtrans.org or Jillian Derscheid at jillian.derscheid@commtrans.org.

Introducing the Smart Commuter Rewards program!

Traffic congestion wastes time and money by delaying people, products and services. You can help solve this problem by assisting your employees in choosing smart alternatives to driving alone. By encouraging your employees to ride the bus, join a vanpool or carpool, bike or walk to work you can reduce traffic, help the environment and more importantly, keep business moving.

Smart Commuter Rewards is here to help by providing you with an incentive program that encourages your employees to make smart commute choices at no cost to your business. *Participants can win quarterly prizes ranging from \$25 - \$250 rewards.*

For more information about this program and how you can get started at your worksite visit www.communitytransit.org/SmartCommuter. If you have any questions or would like assistance please contact either Mark Melnyk at mark.melnyk@commtrans.org, or Jillian Derscheid at jillian.derscheid@commtrans.org.

Smart Commuter Rewards program is funded through a partnership with WSDOT, local governments, and businesses.

Buy Local for Transit

The economic recession has impacted all of us – individuals, businesses and public agencies like Community Transit. We rely on voter-approved sales tax revenues to provide public transportation services in Snohomish County. As consumer spending in our county has dwindled, so have revenues for our transit services.



How can you help? Buy local for transit! Community Transit created **Buy Local for Transit** as a multi-year campaign that encourages local spending and educates consumers about the benefits of shopping closer to home. Anytime you make a purchase within our service district, Community Transit benefits from a portion of the sales tax (about 9 cents on a \$10 purchase). Some local businesses within our service district are partnering with us to offer you discounts to get you in their doors! Look for the Buy Local for Transit logo when you shop.

To see the growing list of participating businesses and program details, visit our website at www.communitytransit.org/BuyLocal. You can download a free "I Buy Local for Transit" card, or show your ORCA transit card when you shop to take advantage of the discounts.

If your favorite business isn't a Buy Local for Transit partner yet, encourage them to join! It's free for businesses and there are some great perks, including "buy one, get one" transit advertisement program on Community Transit buses. Visit www.communitytransit.org/BuyLocal to learn more.

Curb the Congestion

It pays to choose a smarter trip.

Curb the Congestion introduces great new rewards for 2011.

When you or your employees choose a smarter trip at least eight days a month, you could qualify for:

- Monthly Rewards: Receive \$50 a month for three months!
- Keep it up to qualify for a \$150 drawing each month.
- Recruiter Rewards up to \$100 a year when you refer friends, neighbors or co-workers.

Ride the bus, carpool, vanpool, bike or walk instead of driving alone on:

- 164th Street SW/SE (between Lynnwood and Mill Creek)
- 128th Street (between Everett and Mill Creek)
- 20th Street SE (between Lake Stevens and Everett)

Our Curb the Congestion Specialist is ready to help you plan your trips.

Whether you use one of these streets to drive to work, school, or errands, we can help you find a more relaxing way to get there.

For more information and complete eligibility rules visit www.communitytransit.org/CurbIt.

Curb the Congestion is a partnership between Community Transit and Snohomish County to reduce traffic and encourage healthy travel options on congested roadways. The program is funded by Snohomish County through development mitigation fees and federal grants. The program is operated by Community Transit.

Meet Jillian, the new TDM Specialist

Hi everyone! I'm Jillian Derscheid, the new TDM Specialist and coordinator for Arlington, Lynnwood, Marysville, Monroe, Mukilteo and unincorporated Snohomish County. I've had the pleasure of meeting and working with some of you already, and I look forward to meeting the rest of you! I've worked on marketing and outreach programs at Community Transit the past few years, and I'm excited to use this experience to help you develop and manage your employee transportation programs. You can always email me at jillian.derscheid@commtrans.org, or call (425) 438-6163.

Dates to Remember

Wednesday, February 16, 2011

RideshareOnline Training, 2-4 pm

Advanced training to encourage ETCs to use RideshareOnline.com for tracking their employee commutes. If you are interested in attending this event, please contact mark.melnyk@commtrans.org by Monday, February 14, 2011.

Wednesday, March 2, 2011

Smart Commuter Awards Luncheon/Networking Meeting

Invitations are on the way! There will be a networking meeting following the Smart Commuter Awards Luncheon to discuss our calendar of events and the upcoming Wheel Options campaign.

For more information regarding this event, please contact Jillian Derscheid at 425.438.6163 or jillian.derscheid@commtrans.org.

Thursday, March 24, 2011

Telework Training, 2-4 pm

Advanced training on how to develop and implement a telework program at your worksite.

Please RSVP to this training by Monday, March 21, 2011 to Mark Melnyk at mark.melnyk@commtrans.org.