



July/August 2010

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CTR Survey Results

The Washington State Department of Transportation (WSDOT) recently completed the Phase II CTR Survey analysis. Mark and Debbie met with worksites to review their survey data. If you did not get an opportunity to meet with them and would like to, please let them know.

WSDOT also released the survey data on a jurisdiction level. The following chart shows how each jurisdiction did in reducing their drive alone rate from 2007 to 2009 and the 2011 survey year goal. *Note: Bothell information is represented by the county in which your worksite is located.*

Drive Alone Rate Report (Red depicts Reduction)

Row Labels	Drive Alone Rate	% Reduction in Drive Alone Rate	Goal Drive Alone Rate
King			
City of Bothell			
2007/2008	74.7%		67.2%
2009/2010	72.5%	3.0%	
Snohomish			
Unincorporated Snohomish County			
2007/2008	79.1%		71.2%
2009/2010	78.0%	1.3%	
City of Monroe			
2007/2008	83.7%		75.3%
2009/2010	88.7%	6.0%	
City of Everett			

2007/2008	76.7%		69.1%
2009/2010	73.7%	4.0%	
City of Arlington			
2007/2008	85.2%		76.7%
2009/2010	86.1%	1.0%	
City of Bothell			
2007/2008	77.9%		70.1%
2009/2010	76.4%	1.9%	
City of Edmonds			
2007/2008	85.3%		76.8%
2009/2010	82.3%	3.5%	
City of Lynnwood			
2007/2008	74.5%		67.1%
2009/2010	68.8%	7.7%	
City of Mountlake Terrace			
2007/2008	73.7%		66.3%
2009/2010	70.5%	4.3%	
City of Mukilteo			
2007/2008	81.2%		73.0%
2009/2010	74.5%	8.2%	
City of Marysville			
2007/2008	81.0%		72.9%
2009/2010	68.9%	15.0%	

Overall, Snohomish County jurisdictions saw a drive alone rate reduction of 3.7% from 77.3% to 74.5%. The collaborative goal for Snohomish County in 2011 is 69.6%. And King County Bothell worksites saw a reduction of 3% from 74.7% to 72.5%. The collaborative goal for these worksites is 67.2%.

All worksites will survey again in Spring 2011. For more information about survey results or drive alone rates, contact debbie.anderson@commtrans.org or mark.melnyk@commtrans.org.

RideshareOnline.com

RideshareOnline.com recently underwent a major facelift. The new site has more tools to assist ETCs in managing their CTR programs, including an online calendar and reporting.

RideshareOnline.com is a comprehensive commute management system catering to all sorts of commuting needs. The new system can help people join a carpool or vanpool, find the best transit route or someone to bike to work with; provide tips for teleworking or even find a one-time carpool for an event downtown or a business meeting up north.

RideshareOnline.com also lets you show your employees all the rewards they can get by driving alone less often.

RideshareOnline.com's host of new functions will help boost your program, save you time and save your employees money by sharing the ride. New features include:

- Multi-modal trip calendar which allows users to log and track their trips and calculate greenhouse gas emissions and vehicle miles traveled reduced by using an alternative to driving alone.
- Comprehensive reporting including employee participation data to better track combined or individual work site reduced trips, vehicle miles traveled and greenhouse gas reductions.
- A custom content generator to provide promotional messages about your program to your employees or to a designated group in your network.
- New security enhancements to help your employees control their information.

RideshareOnline.com will have their annual summer promotion beginning August 9. Materials will be sent to you prior to that date. You and your employees could win great prizes for registering in RideshareOnline.com, finding a rideshare partner and sharing the ride at least twice during the six-week campaign.

Community Transit provided a hands-on training earlier this year. If you would be interested in having RideshareOnline.com training provided via conference call, please contact debbie.anderson@commtrans.org. If there is interest, we will schedule a time to do the hands-on training via phone.

Greenhouse Gases

Gases that trap heat in the atmosphere are often called greenhouse gases. Some gases occur naturally in our atmosphere, like water vapor, and others are caused by human activity. If it were not for greenhouse gases, the earth would be too cold to sustain life.

However, in the last century, human activity has contributed to an increase in greenhouse gas emissions. Many scientists have stated a case that greenhouse gases are contributing to climate change and global warming.

The most common forms of greenhouse gases are:

Carbon Dioxide (CO₂): Carbon dioxide enters the atmosphere through the burning of fossil fuels (oil, natural gas, and coal), solid waste, trees and wood products, and also as a result of other chemical reactions (e.g., manufacture of cement). Carbon dioxide is also removed from the atmosphere (or "sequestered") when it is absorbed by plants as part of the biological carbon cycle.

Methane (CH₄): Methane is emitted during the production and transport of coal, natural gas, and oil. Methane emissions also result from livestock and other agricultural practices and by the decay of organic waste in municipal solid waste landfills.

Nitrous Oxide (N₂O): Nitrous oxide is emitted during agricultural and industrial activities, as well as during combustion of fossil fuels and solid waste.

Fluorinated Gases: Hydrofluorocarbons, perfluorocarbons, and sulfur hexafluoride are synthetic, powerful greenhouse gases that are emitted from a variety of industrial processes. Fluorinated gases are sometimes used as substitutes for ozone-depleting substances (i.e., CFCs, HCFCs, and halons). These gases are typically emitted in smaller quantities, but because they are potent greenhouse gases, they are sometimes referred to as High Global Warming Potential gases (“High GWP gases”).

Tailpipe emissions contribute about two-thirds of our region’s air pollution problems. Emissions from our tailpipes spew fine particles, polluting gases, air toxics, and even carbon dioxide - and represent the largest source of air pollution in our region. These pollutants endanger our health and taint our environment, which is why reducing miles traveled is one of the most important actions we can take to protect air quality.

You can drive less by walking, biking and busing more. Other commute options include carpooling, vanpooling, or adopting alternative work hours by teleworking or flex-scheduling. The programs you offer to your employees promote a healthier environment and a better quality of life for all.

Dates to Remember

Thursday, July 22, 2010

Parking Management

Parking Management, Thursday July 22, 2 – 4 p.m., Community Transit 2300 Kasch Road, Building A, 2nd Floor Training Room, Everett, 98204.

Parking Management: Parking Management refers to various policies and programs that result in more efficient use of parking resources. Cost effective parking management programs can usually reduce parking requirements by 20 - 40% compared with conventional planning requirements. We will explore the ten main parking management principles and the various strategies and programs to help you manage your worksite parking.

If you are interested in attending this class, please contact debbie.anderson@commtrans.org by Monday July 19, 2010.

Thursday, July 22, 2010

Ridesharing in the Facebook Generation

A Best Workplaces for Commuters "Virtual" Roundtable Discussion

Date: **Thursday, July 29, 2010**

Time: 12 noon to 1:15 p.m.

Ridesharing in the Facebook Generation Webinar, Thursday July 29, 12 – 1:15 p.m., Community Transit 2300 Kasch Road, Building A, 1st Floor Automotive Conference Room, Everett, 98204.

While the benefits of ridesharing have been clear for decades, the popularity of ridesharing has been limited. Previous systems haven't provided a social context, and as a result they have received a lukewarm adoption. The concept of online social networks has changed the game. Employing a solution that proactively builds both trust and critical mass is allowing employers to build viable rideshare communities. Hear about current efforts and developing programs from two Universities and a regional rideshare program during this informative session.

If you are interested in attending this webinar, please contact debbie.anderson@commtrans.org by Tuesday, July 27, 2010.