



May, 2011

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May is Bike to Work Month



May is a great month for you and your fellow employees to take advantage of all of the different bike events happening around Snohomish County and the City of Bothell.

Mark your calendars for National Bike to Work Day, falling this year on Friday, May 20. Join us at one of the nine celebration stations throughout Snohomish County and the City of Bothell for treats, bike safety checks and to enter the Bike to Work Day raffle for a chance to win prizes including a Diamondback Insight bicycle.

The biking fun continues into June with this year's [Bike Commute Challenge](#), presented by [B.I.K.E.S. Club of Snohomish County](#), running May 16 through June 17. This event encourages individuals and teams to compete with one another for [prizes](#), bragging rights and bicycle socks (of course!). Encourage your employees to [sign up](#) and form Challenge teams before June 3.

Visit our [Bike to Work](#) page for advice on safe bicycling, bike commuting, and local [classes](#) to get you up to speed. And if you have questions about this year's Snohomish County Bike to Work campaign, please contact [Mark Melnyk](#).

Smart Commuter Rewards program

We know budgets are tight, and your business may not always have extra money to throw at incentive programs for CTR. So we're taking care of that for you!

Our Smart Commuter Rewards program encourages your employees to use commute alternatives, log their trips on RideshareOnline, and be entered to win gas cards or transportation vouchers in amounts from **\$25--\$250!**

In addition to encouraging your employees to choose smarter trips, Smart Commuter Rewards can help your worksite reach your goal to reduce drive-alone trips and vehicle miles traveled by your employees.

For more information on implementing this program at **no cost to your company**, please contact [Mark](#) or [Jillian](#). And learn more about the program at www.communitytransit.org/smartcommuter.

Smart Commuter Rewards is open to worksites in Snohomish County and Bothell that receive CTR services from Community Transit. This program is funded through a partnership with WSDOT, local governments, and businesses.

Quarterly Reports Q&A

Q: Do I have to complete a quarterly report?

A: Nope. The reports are optional, but you'll miss out on positive opportunities for your company.

Q: What will we miss out on if I don't submit one?

A: These reports are a quick and easy way for you to brag a little bit about your program. Have you implemented something new in the past quarter? Do you have a great employee commute success story? We use information from your quarterly reports to choose our award winners for Employee Transportation Coordinator (ETC) of the Quarter and Employer of the Quarter. Plus, we use this pool to choose our big winners for ETC of the Year and Employer of the Year who are honored at our annual [Smart Commuter Awards](#) luncheon in March. You do all of the hard work; why not get recognized for it?

Q: We didn't really do anything new. Should I still submit the report?

A: Yes, please! Your quarterly reports help us learn how we can better assist you with your programs. Your input is always valuable, even if you haven't made significant changes to your program. We really appreciate you taking the time to submit the reports.

If you have other questions, don't hesitate to contact [Jillian](#) or [Mark](#). We're here to help!

Community Transit System Change 2012

You may have heard or read Community Transit's [recent announcement](#) that, due to continued loss of sales tax revenue from the recession, we will be resizing our operations and cutting service by 20% in February, 2012.

While we know the Community Transit system will change, we don't yet know what this will look like. We'll be sharing three proposals beginning in June, and that's where public input –YOUR input– becomes very important.

We've scheduled a series of open house events where we invite the public to come learn about and weigh in on the three proposed alternatives. We'll also be out at park & rides and bus stops throughout the month, making sure customers know about the proposals and have a chance to give their say. We hope you'll share this information with your employees and encourage them to participate in the system change process.

You can learn more about the [efforts](#) we've already made and the upcoming [June outreach schedule](#), as well as [read](#) (or [watch](#)) our CEO Joyce Eleanor share more information about the recession's effects on Community Transit.

Training calendar reminder

We'll always have a list of our upcoming ETC trainings available online at <http://www.commtrans.org/Programs/Training.cfm>. It's a good idea to bookmark the site so you can see what's coming up next. You'll also find a library of training materials there that you can download and print.

Our next training is on **June 15**, where you can learn about gaining your management's support for your CTR program.

Please remember – *all ETCs are required to complete 6 hours of advanced training per year in accordance with CTR law.*

If you have any questions, would like to know more about a particular training, or if you have an idea for a training we haven't offered but that you'd like to see, please contact [Jillian](#) or [Mark](#).