



September 2010

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### **ETCs of the Quarter**

The Employee Transportation Coordinator (ETC) of the Quarter award is given to an individual that has performed Commute Trip Reduction activities at such a level of excellence, that they have distinguished themselves among their peers. This award is given four times a year by Community Transit, and those that have received this recognition are nominated for the ETC of the Year, which is awarded at the annual awards banquet.

**ETC of the 1<sup>st</sup> Quarter:** Jennifer Geoffrion of Cypress Semiconductor in Unincorporated Snohomish County received this honor for her work and accomplishments during the first quarter of 2010. Jennifer increased her communications to employees and reaped big rewards. After distributing a memo about their program and achievements, 10 new participants began using a commute alternative to get to work. Jennifer constantly publishes new information for employees and keeps management up to date on their program. Congratulations, Jennifer!

**ETC of the 2<sup>nd</sup> Quarter:** Chelsey Holloway of AMT in Arlington received this honor for her work and accomplishments during the second quarter of 2010. Given AMT's rural location (limited transit service and low population density), Chelsey was charged with a very difficult task to try to accomplish. However, undeterred, she has been able to create an effective program that is very popular among the employees at AMT. Chelsey's work on creating and implementing a transportation subsidy program has helped make AMT a valued partner of the program. Congratulations, Chelsey!

### **Employers of the Quarter**

The Employer of the Quarter award is given to a worksite that has performed Commute Trip Reduction activities and has management support at such a level of excellence, that they have distinguished themselves among other worksites. This award is given four times a year by Community Transit, and those that have received this recognition are nominated for Employer of the Year, which is awarded at the annual awards banquet.

**Employer of the 1<sup>st</sup> Quarter:** Esterline Korry in Unincorporated Snohomish County received this honor for outstanding program and management support during the first quarter of 2010. The ETC and management staff at Korry are always on alert to assist employees with their

commute concerns. They meet with employees and address their concerns regarding commutes. Korry's commitment to providing an exceptional employee transportation program helps to reduce pollution and traffic congestion. Congratulations, Korry!

**Employer of the 2<sup>nd</sup> Quarter:** Brooks Sports in Bothell received this honor due to their creativity and management support in implementing a new employee transportation program. Brooks Sports launch a Commuter Portal which gives employees access to track their commuting habits and provides calculation of the positive results for using an alternative. Management at Brooks supported the program by providing great prizes (like iPads, Kindles and Brooks Shoes) as incentives for their own Commuter Challenge. Great Job, Brooks Sports! Congratulations!

## **Business Commuting Solutions Web Page**

Community Transit recently finished a "facelift" of our employer outreach page. The name has been changed to Business Commuting Solutions. It is now your one stop shop for all things CTR. You have access to your city's CTR ordinance, newsletters, upcoming events, training materials as well as commute information such as traffic cameras and air quality – all on one site. Visit our [Business Commuting Solutions](#) web page and let us know what you think.

Send your comments and suggestions to Debbie Anderson ([debbie.anderson@commtrans.org](mailto:debbie.anderson@commtrans.org)) or Mark Melnyk ([mark.melnyk@commtrans.org](mailto:mark.melnyk@commtrans.org)).

## **\$25\* Recruiter Rewards: New from Curb the Congestion**

Curb the Congestion's new Recruiter Rewards may make your job as an ETC easier.

Your employees can already get one-on-one commute help and win up to \$1,000 incentives with Curb the Congestion. Anyone who travels on 164th Street, 128th Street, or 20th Street for their commute, errands, or other trips may qualify.

Now they can earn extra rewards if they encourage their coworkers to choose a smarter commute and register for the program. Imagine the potential impact on your worksite's drive-alone rate!

Active **Curb the Congestion** participants who refer coworkers to the program can qualify for **\$25\*** for each new recruit.

If you have a significant employee population that qualifies, watch for an email from Wendy Scholtz at Community Transit. Wendy will provide more information for you and your employees.

In the meantime, please visit [www.communitytransit.org/CurbIt](http://www.communitytransit.org/CurbIt) or contact [wendy.scholtz@commtrans.org](mailto:wendy.scholtz@commtrans.org) / (425) 438-6136 if you have any questions.

*\*\$25 transportation voucher toward bus or vanpool fare or \$25 gift card for a gas station (carpoolers) or REI (bikers and walkers).*

*Curb the Congestion is a partnership between Community Transit and Snohomish County to reduce traffic and encourage healthy travel options on congested roadways. The program provides commuters and residents who travel 164th Street, 128th Street, and 20th Street with information and incentives to reduce their drive-alone trips. Incentives are funded by Snohomish County through grants and development fees.*

## Dates to Remember

**Thursday, September 30, 2010**

### Wheel Options and RideshareOnline Networking Meeting

Networking Meeting, Thursday September 30, 12 – 2 p.m., Seattle Times Building, North Creek Facility, 19200 120<sup>th</sup> Ave NE, Bothell, 98011

**Wheel Options Networking:** Wheel Options is just around the corner beginning on October 17. Join us at this networking meeting to learn about upcoming Wheel Options and to pick up posters.

**RideshareOnline:** RideshareOnline has recently completed a “renovation” and it has increased functionality and many tools for the ETC to use. At this networking meeting we will review all the features of the new RideshareOnline.com.

If you are interested in attending this event, please contact [debbie.anderson@commtrans.org](mailto:debbie.anderson@commtrans.org) by Monday September 27, 2010.

**Friday, October 1, 2010**

### Bothell Annual CTR Reports Due

Annual reports are due October 1 for *all worksites located in the City of Bothell.* (All other worksites are due December 15.)

Annual reports are completed online at [www.ctrsurvey.org/annualreport](http://www.ctrsurvey.org/annualreport). Your login is your Employer ID number and your password is a set of random numbers and letters assigned by Washington State Department of Transportation.

Once your report is completed online, you will need to print the last page for the signature of the highest ranking official at your worksite. When signed **mail the signature page and a copy of the worksite program information** that you distribute to your employees to:

Debbie Anderson, TDM Specialist  
Community Transit  
7100 Hardeson Road  
Everett, WA 98203

You worksite program information can be in the form of a brochure or a copy of your intranet pages.

If you need your login or password, or assistance completing your annual report, contact Mark Melnyk (425) 348-2304 or Debbie Anderson (425) 348-7185.

**Sunday October 17, 2010**

## **Fall Wheel Options**

You or your employees could win \$2,500 cash as the grand prize! Participate and encourage your employees to participate in Wheel Options by choosing not to drive alone to work at least twice during October 17 - 30, and you'll be eligible for fantastic prizes including \$2,500 cash!

**Wednesday, November 10, 2010**

## **Making Sense of Commuter Tax Benefits**

Making Sense of Commuter Tax Benefits, Wednesday November 10 ?, 2 pm – 4 p.m., Community Transit, Kasch Park Base, 2300 Kasch Park Road, Building A, 2<sup>nd</sup> Floor Training Room, Everett, 98204

This class will explain the different Commuter Tax Benefits allowed, how to implement the benefit and how to market it to your employer and employees.

Please pre-register for this class by contacting Debbie Anderson (425-348-7185) at [debbie.anderson@commtrans.org](mailto:debbie.anderson@commtrans.org) or Mark Melnyk (425-348-2304) at [mark.melnyk@commtrans.org](mailto:mark.melnyk@commtrans.org) by Friday, November 5, 2010.