

Smart Commuter of the Quarter Selection Criteria

The Peer Advisory Board is composed of five members and two alternates who are elected by current Employee Transportation Coordinators in Snohomish County and the City of Bothell.

The PAB works with Community Transit on our Commute Trip Reduction program, which includes selecting the Smart Commuters of the Quarter. Nominations for the Smart Commuter of the Quarter are selected from eligible participants in the Smart Commuter Rewards Program.

The following criteria are used to guide the PAB's selection of the Smart Commuter of the Quarters.

COMMITMENT: The level of dedication demonstrated by the nominee to use a commute alternative that reduces traffic congestion and harmful greenhouse gas emissions.

ADVOCACY: The level of impact that the nominee's commute choice has in encouraging others to choose an alternative to driving alone, either through example or interaction.

CREATIVITY: The uniqueness in the nominee's commute choice, either through one alternative commute choice or the creative combination of multiple commute modes.

FREQUENCY: The rate or how often the nominee uses the commute alternative.

LONGEVITY: The amount of time the nominee has been using an alternative to driving alone.

For more information about the Peer Advisory Board visit:

<http://www.commtrans.org/Programs/PeerAdvisoryBoard.cfm>